ACEC Ohio Vision and Mission

**Vision** – ACEC Ohio will be the leading advocate, authority and voice for the promotion and protection of engineering businesses in Ohio.

**Mission** – Advocate for the advancement and protection of the engineering business.

**Elevator Speech** – ACEC Ohio is the leading authority that advocates, promotes and protects engineering business in Ohio.

Values, Goals and Objectives

Optimize Business Climate

**Goal:** ACEC Ohio is a critical partner in the support of strategic business interests for member firms.

**Objectives:**
1. Assist in the development and implementation of model contracts that recognize and value the essential nature of the professional services provided by our member firms.
   a. Continue to pursue Indemnification Bill
   b. Assist OFCC on contracts/documents modifications
2. Enhance ACEC Ohio’s proactive and influential legislative and regulatory strategy and grow both ACEC and ACEC Ohio’s effective PACs to further advance our advocacy influence.
   a. Access to events for those who have met PAC goal
   b. Advocacy Awareness training/outreach.
   c. Measure increase in PAC dollars by percent, increase by 20% per year
   d. Connect Ohio Legislature to our member firms work, trusted advisor
3. Promote strategies that minimize impact of the commoditization of engineering services.
   a. QBS Speakers Bureau, PSA’s, Education Campaign after ACEC Institute finalizes report
4. Educate and collaborate with industry partners, government officials, clients and general public.

Embodying Inclusion and Diversity

**Goal:** ACEC Ohio is recognized as a welcoming organization where all members are included, involved and can achieve their full potential.

**Objectives:**
1. Improve the diversity of ACEC Ohio through membership of companies including size, location and areas of practice by setting up a specific diversity ad-hoc committee.
2. Enhance the diversity of ACEC Ohio leadership through the board, chapters and committees.
   a. Evaluate current ACEC Ohio Bylaws and need for revisions to meet this goal.
   b. Evaluate recruiting to committees to enhance diversity.
3. Promote a culturally diverse workforce through programming for members.
   a. Focused invitations for Young Professionals; Small Firms; Women; Vertical/Private
**Expanded Membership and Influence**

**Goal:** Grow ACEC Ohio membership and influence through broader representation of firms working in engineering and professional services.

**Objectives:**
1. Increase membership by communicating the Council’s value with particular attention to the vertical market and private sector.
2. Broaden opportunities through affiliate memberships.
   a. Target all Professional Services, increase affiliate members by 4 per year
3. Aggressively grow non-dues revenue to offset ACEC Ohio’s reliance on member dues.
   a. Current Dues/Non-Dues Revenue is 88%/12% metric goal 70/30%

**Vibrant Member Engagement**

**Goal:** Members of ACEC Ohio are active and vibrant participants in all aspects of the Council.

**Objectives:**
1. Increase frequency of engagement and expand numbers of members engaged in all aspects of the Council.
   a. National volunteer path outlined
2. Provide strong programming for members, both virtual and in-person.
3. Increase the effectiveness of leadership development opportunities.
   a. Phase 2 Chapter Integration
4. Leverage engagement of experienced volunteer leaders.
   a. Create an ACEC Ohio Advisory Committee with defined role