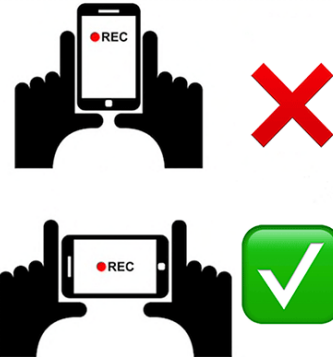


## Video Tips for Smartphones

1. Always record with your smartphone positioned horizontally (landscape).

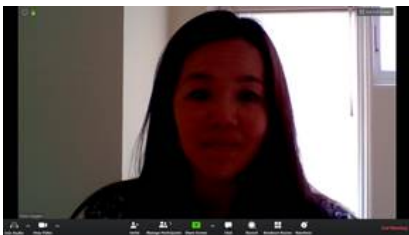


2. Be sure to film in a quiet room



3. Do not use a window as your backdrop.

Instead, face a window or light source to brighten up your beautiful face



4. Make sure to position the phone at eye level or slightly above eye level.

*Avoid filming up your nose!*



5. Avoid using the selfie camera.

The “back camera” is usually higher quality and will give your video a more natural look.

