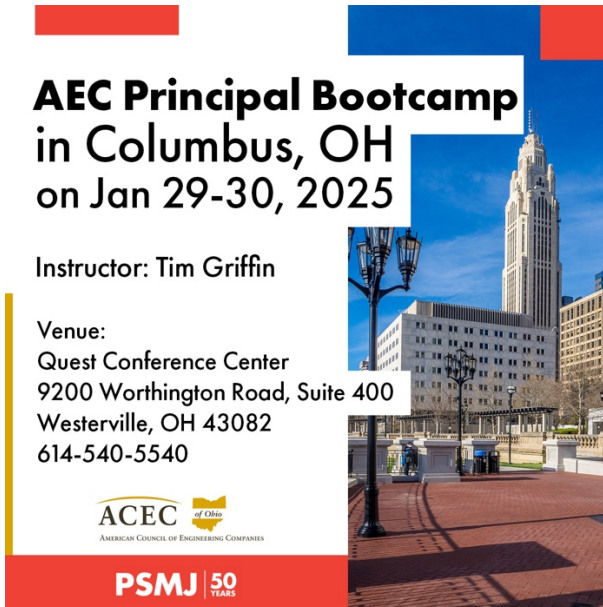


ACEC Ohio Hosts PSMJ Principals Bootcamp



AEC Principal Bootcamp
in Columbus, OH
on Jan 29-30, 2025

Instructor: Tim Griffin

Venue:
Quest Conference Center
9200 Worthington Road, Suite 400
Westerville, OH 43082
614-540-5540

ACEC of Ohio
AMERICAN COUNCIL OF ENGINEERING COMPANIES

PSMJ 50 YEARS

PSMJ Principal Bootcamp comes to Ohio! Join us on Wednesday, January 29 and 30, 2025 for this executive education course and apply actual examples, tools, templates, and techniques with your instructor Tim Griffin! **Enjoy special pricing for this session and if your firm has 3 or more attendees, there is a 15% discount.**

Knowing you have to maintain a healthy backlog, sustain profitability, and keep top talent engaged is the first step towards becoming an invaluable AEC firm principal. Executing these and other mission-critical tasks separates real-deal principals driving firmwide success from those who struggle to move beyond project management roles.

The best architecture and engineering firm principals aren't born knowing what do to. They learn from highly successful leaders sharing their hard-won knowledge at AEC Principals Bootcamp. **Click [here](#) to register now!**

- Mental shifts you **MUST** make to become an effective AEC firm principal, and how to make them
- How to identify and leverage your firm's value proposition
- Platinum firm success strategies for niche and commodity markets
- How to overcome hurdles to sustainable growth
- Where to expand into new geographic, practice, and client areas without making big mistakes
- How the J-curve guides smart strategic growth decision making

- Keys to linking high-level strategic planning objectives to actionable targets
- Business development hacks used by top performing AEC firms
- Market sectors to avoid and which have the greatest profit potential, right now, using PSMJ's exclusive Go/No Go tool
- Five organizational structures that deliver superior results, and how to choose the right one for your firm
- And so much more with your instructor Tim Griffin!

Click [here](#) to register now!